

Area 3 Competitive Program Proposal

- Area 3 provides funding for Competitive Programs that add value to APA membership and serve the APA Area 3 members.
- Although the Area 3 Council allocates the amount of money for a Competitive Program based on a recommendation by the Area 3 Committee of Program Evaluation (COPE), the proposal should include an estimated budget with a total amount requested (maximum \$4,500).
- Proposals are judged on the following: innovative programs or projects targeting members or potential members, which may include the use of technology, new ideas or services; quantifiable outcomes, including evaluation/overall satisfaction survey from program/project participants; appropriate documentation of the activity/project including the specific use of funds; feasibility of the project replication by SAs and other DBs; and the sustainability of the program/project.

Program Requester Information

- Name of DB: *

Washington Psychiatric Society

- Primary Contact Name: *

First Name	Joanne	Last Name	Dunne
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- Primary Contact Title: *

Executive Director

- Primary Contact Email: *

jdunne@dcpsych.org

Description of Program/Project

Please provide a brief summary of the proposed project, with relevant details: *

- Explanation of Overall Project: * (150 words or less)

The target audience for this half-day program is the ECP members who represent a critical cohort for current and future WPS leadership. This program will focus on the challenges they face as they complete residency and begin to manage their careers in a volatile and rapidly changing health care environment, with an emphasis on well-being and balancing life and practice.

Based on a dinner held in July 2018 for ECPs, we have identified key topics that they want to see WPS address. The proposed program will address different business models including group and private practice as well as operational issues such as purchasing insurance for yourself and your staff. Additional topics will include financial needs, including dealing with student loans, purchasing a practice, and retirement planning as well as public communication including social media ethics and branding.

- Significance of project for DB/SA: * (150 words or less)

Historically, ECPs have not been active or involved in WPS. They have attended programs at a lower rate and have not volunteered for leadership or committee positions. It is critical that we reach this membership category and engage them in the work of WPS. In 2017-2018, the president of WPS was an ECP, but that was a rarity. We know the future health of WPS depends on energizing and involving ECP members in the activities of WPS. Without them, we will not survive.

- Projected Goals and Outcome: * (100 words or less)

The goal is to increase the numbers of ECPs who volunteer and serve on the 2019-2020 Board and committees. In addition, we want to increase the retention rate among ECP members.

- Involvement of DB/SA Members and/or Staff: * (100 words or less)

ECP Representatives on the WPS Board and staff will be involved in the planning of the programs as well as members of the Board and the CLM Committee.

Timeline for Program/Project & Completion Date

Estimated Start Date of Program / Project	Early 2019	Estimated Completion Date of Program / Project	Summer/Fall 2019
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Budget Summary

Amount Requested: * (Maximum = \$4,5000)	Are there other sources of funding, including DB contribution, APA grant, other grant? (Please check one.)	
\$4,500	YES <u>X</u>	NO ____

- If yes, please explain:

WPS will provide some staffing support.

DB/State Association Sharing

- Do you anticipate developing material that can be easily and economically shared with other DBs or SA? * (Please check one below.)

Yes X No ____

- If yes, please explain:

Program outlines, materials and marketing materials will be shared with other DBs.

- Use the chart below to outline your projected expenses for your proposed project. Please justify as much as possible when outlining the information (i.e., Staffing Costs = hours x cost per hour, travel expenses, etc.)

	Specific Information	Amount Requested
Staffing Cost (hours x cost per hour)	5 hours [on-site meeting mgmt.] x \$60/hour	\$300

Printing (# copies x cost per copy)	60 people x \$2/person	\$120
Office Supplies	Badge stock, holders, sign	\$80
Phone/Fax		
Travel		
Meal Expenses	60 people, \$40/person	\$2,400
Meeting Expenses	AV, meeting room rental	\$1,600
Training		
Evaluation		
Internet/Digital		
Other (Please list below.)		
Total		\$4,500

Please enter "other" details here:

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- Other Funding Sources (if applicable)

	Specific Information	Amount Requested
Staffing Cost (hours x cost per hour)	30 hours [Planning, marketing, registration, follow-up] \$70-\$100/hour	WPS will underwrite this cost.

Printing (# copies x cost per copy)		
Office Supplies		
Phone/Fax		
Travel		
Meal Expenses		
Meeting Expenses		
Training		
Evaluation		
Internet/Digital		
Other (Please list below.)		
Total		

- Please enter "other" details here:

Any pertinent documents in .docx may accompany this submission.